



FEBRUARY 10-12, 2006

GOOD to BEST

**ANNUAL HEALTHCARE FOODSERVICE INDUSTRY UPDATE
SAN DIEGO, CALIFORNIA**

TESTIMONIALS

Thank you for an outstanding conference! In Olympic terms, you "nailed" it and I give it a "10". Thank you also for a delightful social outing with outstanding food and delicious margaritas. You certainly paid attention to the details. It is evident you have a great team who are knowledgeable and professional and provided vendors who offered relevant and useful information and resources. I really appreciated Kathy's discussion of JCAHO and benchmarking. Very relevant and good content. Overall just an outstanding event.

Susan Clarot

Memorial Medical Center

Thank you for the wonderful educational conference, it was awesome!!! You have given me so many tools to help me do my job better and help my team get to the 10 level. It was an honor to meet your family, I can see why you are so proud of them!

Joyce David

Delnor Community Hospital

I just wanted to drop you a note to let you know how much I enjoyed the conference in San Diego. It was great being with other people in the industry that are so interested in improving the image and delivery of our kind of service!...Thanks for all your hard work and I look forward to meeting with your group in the future.

Susan Donald

Glenwood Regional Medical Center

I really enjoyed the conference and the day at your villa. Best conference I've ever been to.

Joe Eidem

Washoe Medical Center

The folks from East Alabama Medical Center appreciate your hospitality and networking opportunities at the conference. We are making a timeline plan for implementing Destination 10 right away. Thank you so much for opening our eyes, treating us to an exceptional conference and including us in the festivities and culinary delights at your home. We look forward to being part of your nation-wide team.

Jewel Buchanan

East Alabama Medical Center

I wanted to take the time to congratulate you on a superb conference. I have polled several of my invitees and each and every one had the same response – the meeting was one of the best they had ever attended... I appreciate the really good people and look forward to working with you on next year's conference.

Tom Bunting

President - Common CENTS Software

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Thanks again for hosting the meeting. Fantastic educational sessions. I had a great time and you were a great host.

**Sara Caylor
Delta Medical Center**

Your conference was absolutely outstanding for many reasons. First & foremost, I learned that yes, I am doing things right here at the little hospital in Bloomsburg PA. BUT, there's always room for improvement!...I can't say enough about the party you hosted...The food was impeccable as was the company & I so loved being in "Margaritaville"! I tried the shaken, then the frozen, then the blended - then I started all over again! I'm sure I'll always remember the Mexican Hat dance! I think the highlight of the entire conference was meeting Carlton & having a chance to hear him speak & talk to him. He inspired me way beyond my expectations & because of this, I find myself handling situations both at my work & my home much differently, in a very good way.

**Susan Generose
Bloomsburg Hospital**

Thank you for your hospitality...It was a pleasure meeting and interacting with you and your team. I look forward to seeing you soon. We will be calling you.

**John Giambarresi
Caritas St. Elizabeth's Medical Center**

Don, you have assembled a great team. The event you and your wife hosted at your home was fantastic! Thanks again for the opportunity to "sharpen my saw" – it was a great weekend.

**Laurie Gordon
Scripps Green Hospital**

I have never been on the west coast and San Diego was by far a wonderful first exposure. My husband and I keep looking at the pictures and daydreaming about the sunrise and sunset! The conference was loaded with great information and plenty to share with my peers back here in Philadelphia. Thanks for hosting such a wonderful conference.

**Mary Grant
Thomas Jefferson University Hospital**

Thank you! Thank you! Thank you! for the wonderful conference.

**Kendra Handlon
A la Cart, Inc.**

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The seminar was outstanding. My VP, Kim, was very glad she attended. She felt it was more beneficial than other national food service conferences. Carlton was especially moving. It was so kind of you and your wife to invite us to your home. I definitely felt catalyzed and inspired to be a better leader. We will be calling you to implement Destination 10 at our facility.

**Patricia Hunter
Margaret Mary Community Center**

Thank you so much for the wonderful conference. We appreciated every moment! I heard nothing but great comments from all of the participants...Best conference I have ever been to!

**Danielle Jensen
Jackson County Memorial Hospital**

Thank you again for allowing me to attend your first conference. I found it extremely informative in terms of understanding the dynamics of healthcare.

**Ben Kenter
Vice President Food Service Sales
Chicken of the Sea International**

Let me add my Thanks! for the wonderful conference. It was educational, informative, inspirational, and in paradise. You have a great team working with you, which says more about your abilities than everything else put together. Thank you for sharing your wonderful assets with us.

**Linda Mack
West Geogia Health System**

Just wanted to tell you how much I enjoyed the conference and meeting your team. It was one of the best conferences I've even been to.

**Lisa Malloy
Spanish Peaks Regional Health Center &
Colorado State Veterans Nursing Home**

Thank you for opening your home to those who attended the Good to Best educational conference. The conference was very worthwhile.

**Kathryn Meyer
Scripps Green Hospital**

I just wanted to thank you for the wonderful conference, your hospitality was a 10. I really got a lot out of the conference. The speakers were wonderful and the interacting with peers was very helpful. Thanks for the great conference.

**Jeanne Morin
Berkshire Medical Center**

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I really enjoyed and learned a lot. Thanks for hosting us at your house. What a beautiful place you have! You've done great things and are turning the food service world around. Keep up the good work!

**Kathleen Nielsen
McKay-Dee Hospital**

Just wanted to say thank you for including me in the conference. It was great! Very informative and I am impressed with the services your company offers. My husband and I had a great time in San Diego; it was refreshing to get out of south Mississippi.

**Suzanne C. Otto
Garden Park Medical Center**

Don and Team...THANK YOU! This was a first class event and exceeded my expectations...Congratulations!

**Thomas Stegmaier
RATIONAL USA**

Awesome program! I feel recharged and excited about the challenges that I face and I feel a new sense of purpose. Thank you! Thank you! Thank you!

**Mark L. Studdard
Magnolia Regional Health Center**

I can't say enough about the overall quality of the conference and especially the highlight was the catered meal you put on at Don's house. It was great!

**Richard Tallinger
St. Luke's Episcopal Hospital**

Thank you for being the most gracious host at the conference. Job Well Done!!!!

**Elaine Tamura
Saint Agnes Medical Center**

I too wish to thank you for the great conference. You have a wonderful staff and family. They were all very proud of what they do and very willing to share the wealth of information they have. They tell us a lot about you and your business by the way they present themselves, their personal commitment to you and their customers. They were all great speakers, I didn't even miss a session so I know it was good!! Thanks to you, your staff, and your family for the great time. Everyone really enjoyed themselves and great networking!

**Evelyn Pemberton
Bloomington Hospital**

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I just wanted to thank you again for presenting an excellent conference. It was the perfect mix of information and vacation. You have assembled a very impressive team. I especially appreciate the fact that you made everything so personal and allowed time for networking and audience interaction. I left feeling that I made a lot of new friends whom I could contact and bounce ideas off of. And lastly, I want to thank you and Jean for your hospitality in opening your home and making my husband and I feel so welcome in California.

Renee Pilypaitis

**Jennie Edmundson Hospital
Nebraska Methodist Health System**

Many thanks to you and your entire staff for a wonderful conference and so freely sharing your information and your hearts. It was a blessing to come to such a beautiful place and be in the presence of beautiful spirits--both presenters and attendees.

Janet Potts

St. John's Health System

Thanks for a great conference!

Lin Rush

Providence Health System – Portland Service Area

Thanks for the great convention. We enjoyed meeting your team - speakers were great. I left with good ideas and some new usable approaches to age old problems

Ronald P. Sabatini

Penn State Milton S. Hershey Medical Center

I had a great time and it was very informative to be able to pick the brains of all of those hospital food service directors out there. You have such an amazing team of ladies and gentlemen working with you. Thanks!

Tom Wynne

National Health Care

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