



GOOD to BEST

MEALS & ACTIVITIES AT-A-GLANCE

THURSDAY, MARCH 19

5:00pm – 9:00pm

Join us for a meet & greet at the Governor and Presidential Suites. Come by, say hello and have a complimentary beverage with us. All guests and vendors welcome.

Sponsored by R&R Enterprises, Common CENTS Solutions, & DM&A, Inc.

FRIDAY, MARCH 20

7:00am – 7:45am

Registration & Continental breakfast

12:00pm – 1:00pm

Lunch Provided

6:00pm – 10:00pm

**Las Vegas Gala Event – Dinner & Casino Night
Prizes every 30 minutes!**



Join us in a night of fun, laughs, dining, and casino action complete with craps, roulette, and blackjack (for entertainment only). Each person will be given “funny money” to gamble and compete for door prizes. The hotel Chef has prepared a special buffet for Good to Best.

SATURDAY, MARCH 21

7:00am – 7:50am

Continental breakfast

12:00pm – 1:00pm

Lunch Provided

5:30pm – evening

Sunset Party Sponsored by Rational USA

Come enjoy a sunset reception at the Presidential and Governors Lawn sponsored by Rational USA. Complimentary appetizers and no host bar.

SUNDAY, MARCH 22

Reminder

If you are departing today, Sunday, please remember that the check out time is 12:00 pm at both hotels.

7:00am – 8:00am

Continental breakfast



MARCH 20-22, 2009

GOOD to BEST

4TH ANNUAL HEALTHCARE FOODSERVICE EDUCATIONAL CONFERENCE

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CONFERENCE THEME:

**New Tactics for
Surviving Challenging Times
*Be Prepared!***

Tools, training, and support to avoid or minimize staffing cutbacks, service reductions and budget cuts that may result from recent economic uncertainties.

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Paradise Point Resort & Spa
San Diego, California

The least expensive and most powerful educational event held over a 3-day weekend in North America.

CONFERENCE SCHEDULE

15 CEU's

THURSDAY, MARCH 19

Welcome to "America's Finest City" – San Diego!

5:00pm – 9:00pm

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7:00am – 7:45am

Registration & Continental Breakfast

7:45am – 8:00am

Opening Remarks & Introductions

8:00am – 9:00am

Opening Keynote – The Realist's Understanding of the Power of Vision

Ira Kaplan, President – Irinox USA

Ira is an entertaining speaker with a terrific message.

9:00am – 9:30am

Break & Quality Time with Sponsors

9:30am – 10:30am

The Power of Purpose

Carlton Green, Ph.D. – Executive Success Coach, DM&A

Dr. Green is a Silver Plate Winner, author, and professional speaker.

10:30am – 11:00am

Break & Quality time with Sponsors

11:00am – 12:00pm

The Latest Innovations to Create Functional, Attractive and Successful Cafés in Healthcare

Mike Purcell – President, Multiteria

Mike helps FSD's develop cafés that please customers, thus, increasing sales.

12:00pm – 1:00pm

Lunch Provided

1:00pm – 2:00pm

Field-Tested and Proven Strategies to Reduce Costs and Increase Savings in Healthcare Food Service

Bill Klein – Chief Executive Officer, DM&A

Bill has helped so many clients save money, that he has been nicknamed "Dollar Bill".

2:00pm – 2:30pm

Break & Quality Time with Sponsors

2:30pm – 3:00pm

How to Reduce Costs & Labor on Your Third Shift Meal Service

Joseph Hessling – Principal, Fast Track Convenience

3:00pm – 3:15pm

Break & Quality Time with Sponsors

3:15pm – 4:30pm

Hospital Room Service 101

For those wanting details on how to implement room service or how to cost justify room service.

Don Miller – Room Service Coach, DM&A

Bill Klein – Chief Executive Officer, DM&A

Chef Don and Bill Klein help FSD's design and implement Room Service right the first time.

4:30pm – 5:30pm

Room Service Coaching Scheduled by Request

6:00pm – 10:00pm

Las Vegas Gala Event – Dinner & Casino Night Prizes every 30 minutes!

Join us in a night of fun, laughs, dining, and casino action complete with craps, roulette, and blackjack (for entertainment only). Each person will be given "funny money" to gamble and compete for door prizes. The hotel Chef has prepared a special buffet for Good to Best.



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7:00am – 7:50am

Continental Breakfast

7:50am – 8:00am

Warm Up Exercises

Don Miller – Chairman & Founder, DM&A

8:00am – 9:00am

The Key Weaknesses Keeping Food Service Teams from Evolving from Good to Best

A summary of what the DM&A team sees in the field.

Don Miller – Chairman & Founder, DM&A

9:00am – 9:30am

Break & Quality Time with Sponsors

9:30am – 10:30am

Take the Best Concepts from Other Segments of the Industry and Apply Them to Your Department – Get Creative, Think Outside the Box

Executive Chef John Giambarresi, CDM, CFPP –

Executive Success Coach, DM&A

Chef John is a humorous, high-energy speaker with down-to-earth solutions.

10:30am – 11:00am

Break & Quality Time with Sponsors

11:00am – 12:00pm

Food Waste Management: How to Save Significant Dollars While Going Green

Andrew Shakman – President & CEO, LeanPath, Inc.

12:00pm – 1:00pm

Lunch Provided

1:00pm – 2:00pm

How to Save Energy and Water as Part of Your Going Green Initiative

Richard Young – Senior Engineer and Director of Education, Food Service Technology Center

Water rationing is here already. Soon FSD's will be asked for a plan to save water and energy. This talk will help you get prepared.

2:00pm – 2:30pm

Break & Quality Time with Sponsors

2:30pm – 3:00pm

Inventory Management 101

How to Streamline Your inventory process

*Certified Executive Chef Ronald Sabatini
Executive Success Coach, DM&A*

3:00pm – 3:30pm

The Power of Numbers

Making Sense and Using Financial Data

*Mary Keysor, MS, RD, LD, FADA
Executive Success Coach, DM&A*

3:30pm – 3:45pm

Closing Inspirational Thoughts and Words of Wisdom

Carlton Green, Ph.D.

Executive Success Coach, DM&A

5:30pm – evening

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7:00am – 8:00am

Continental breakfast

8:00am – 9:00am

Key Updates to Help you Succeed in 2009 – Part I

Kathy Stephens, RD, Ph.D. – Executive Success Coach, DM&A

Session includes annual updates on important topics such as: Joint Commission, customer satisfaction, benchmarking, employee satisfaction, clinical operations, management, and self-directed clinical teams. This session is a major hit every year.

9:00am – 9:30am

Break & Quality Time with Sponsors

9:30am – 10:30am

More Updates to Help you Succeed in 2009 – Part II

Kathy Stephens, RD, Ph.D. – Executive Success Coach, DM&A

10:30am – 11:00am

Closing Inspirational Thoughts and Words of Wisdom

Carlton Green, Ph.D. – Executive Success Coach, DM&A

Safe travels home or have fun in San Diego! See you in 2010.

THANKS TO OUR SPONSORS

PLATINUM – VIP



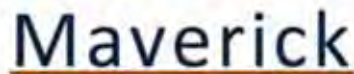
DIAMOND – VIP



Common CENTS
Solutions



GOLD



LOW TEMPERATURE COOKING SYSTEM



SILVER



THEODORE BARBER & COMPANY
FOODSERVICE DESIGNS THAT PERFORM



DOUGLAS STEPHEN PLASTICS, INC.



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